

## AGREEMENT

### BETWEEN

DEPARTAMENTAL ASSOCIATION OF COCA PRODUCERS  
(ADEPCOCA)

FEDERATION OF PEASANTS OF THE TROPICAL REGION OF  
COCHABAMBA (FETCTC)

COMMUNITY OF MUNICIPALITIES OF THE YUNGAS REGION, LA PAZ

CONFEDERATION OF PEASANT FEDERATIONS OF THE YUNGAS  
REGION (COFECAY)

ASSOCIATION OF ECOLOGICAL PRODUCERS ORGANIZATIONS OF  
BOLIVIA (AOPEB)

FOUNDATION LA HOJA VERDE\*

(BOLIVIA)

and

EUROPEAN COALITION FOR JUST AND EFFECTIVE DRUG POLICIES  
([www. encod.org](http://www.encod.org))

(ANTWERPEN, BELGIUM)

### 1. GENERAL OBJECTIVES

This agreement has the following general objectives:

- *Carry out publicity campaigns in Europe on the beneficial properties of the coca leaf with scientific and cultural information.*
- *Distribute truthful and detailed information on the social, cultural, political and economic context of the reality on coca leaf producing regions in Bolivia and on the impact generated by the international penalisation of this leaf since its inclusion in the list of controlled substances attached to the UN Single Convention on Narcotic Drugs (1961).*

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\* Legal institution situated in La Paz, composed of 14 professionals engaged in the thematic of the coca leaf

- *Carry out coordinated activities of citizens diplomacy with the aim of proposing the international depenalisation of the coca leaf before the competent institutions of the United Nations: the INCB, UNODC and CND.*
- *Promote the initiatives of the communities of coca growers to establish an economy of selfsufficiency with integrated and sustainable development.*
- *Identify and promote systems of fair trade to commercialise traditional derivatives of the coca leaf in Europe..*

## **2. ENGAGEMENTS OF THE SIGNING ORGANISATIONS**

**ADEPCOCA, COFECAY and THE COMMITTEE OF THE 6 FEDERATIONS OF THE TROPICAL REGION OF COCHABAMBA engage themselves to:**

- *Promote the implementation of a system of industrialization of the coca leaf in order to obtain products, traditional and beneficial derivatives. This system will be led and managed by the organisations of coca producers.*
- *Guarantee and ensure the certification of the products through accomplishing in the cultivation and industrialisation with the standard norms on ecological agriculture and health that are currently valid for any export product.*
- *Guarantee that the purchase of the coca leaves for its posterior industrialisation takes place through legal means.*
- *Coordinate the development of various activities in order to promote the objectives of this agreement, such as for instance the participation in the organization of “eco-tourism” trips to the coca producing regions.*

**ENCOD engages itself to:**

- *Create a systema to commercialise in Europe, through legal means and in respect of the rules of fair trade, the beneficial derivatives of the coca leaf in the framework of this agreement.*
- *Implement this system with marketing strategies for the products, accompanied by information campaigns on the beneficial properties of the coca leaf, and by actions of citizens diplomacy in order to propose the international depenalisation of the coca leaf. These actions will first be approved by all signing organisations.*
- *Propose other activities that can help to obtain the general objectives of this agreement and that will be subject of a feasibility study before being implemented, such as the sale of products related to the coca culture and the organisation of eco-tourism.*

**FOUNDATION LA HOJA VERDE (liaison agency between the signing organisations) engages itself to:**

***- Starting from an integrated coordination between the organisations of coca producers, carry out a pre-feasibility and feasibility study on the industrialisation and commercialisation of the coca leaf derivatives on small scale and in an experimental way, within the objectives of this agreement from a multidisciplinary perspective (such as economic, social, agronomic, environmental, medicinal, legal, anthropological and industrial expertise).***

***- Starting from the results of the feasibility studies, collaborate in the definition of programmes and projects of agroecological production, industrialization, commercialisation and communication on all the mentioned activities in this agreement that benefit directly to the coca producers and their families.***

***- Put at the disposition the services of the foundation to the signing organisations.***

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### **3. ADDITIONAL ENGAGEMENTS**

**The signing organisations engage themselves to strengthen and coordinate all initiatives to industrialise and commercialise beneficial derivatives of the coca leaf and other activities that repond to the criteria that are mentioned in the current agreement.**

**A mixed commission will be established that is composed of the representatives of each of the signing organisations, in order to carry out the day to day coordination of the practical implementation of this agreement.**

**The Mixed Commission will present a first report on their activities within a period of three months after this agreement has been signed.**

**The Mixed Commission will be formed by**

**For ADEPCOCA: Sr. Hernán Justo**

**For the COMITÉ DE LAS 6 FEDERACIONES DEL TRÓPICO DE COCHABAMBA: Sr. Julio Salazar**

**For AOPEB:**

**For ENCOD: Sr. Joep Oomen**

**For FUNDACION LA HOJA VERDE: Sr. Valerio Morales Hilario**

**For the COMMUNITY OF MUNICIPALITIES OF THE YUNGAS REGION, LA PAZ: Sr. Reynaldo Calcina**

**For the CONFEDERATION OF PEASANT FEDERATIONS OF THE YUNGAS REGION (COFECAY): Sr. Nelson Delgadillo**

**This agreement has been signed by the representatives of the mentioned institutions to confirm their agreement with the commitments established herein.**

**Sr. HERNAN JUSTO ZENTENO (Presidente ejecutivo de ADEPCOCA)**

**Sr. JULIO SALAZAR (Secretario General de la Federación Especial de Trabajadores Campesinos del Trópico de Cochabamba)**

**Sra. VIRGINIA MONTAÑES SÁNCHEZ (Presidente de ENCOD)**

**Sr. VALERIO MORALES HILARIO (Executive Director FUNDACIÓN LA HOJA VERDE)**

**Sr. REYNALDO CALCINA LUNA (President of the COMMUNITY OF MUNICIPALITIES OF THE YUNGAS REGION, LA PAZ)**

**Sr. NELSON DELGADILLO ALVAREZ (Secretary of International Relations, COFECAY)**